

SOLUTION GUIDE



A photograph of a young Black couple sitting at a table, smiling and looking at a smartphone held by the man. The woman is wearing a yellow sweater, and the man is wearing a blue and white striped shirt. A tablet is visible on the table in the foreground.

Payment



Fare payment made simple, easy, and safe.

Innovative fare payment makes transactions more robust and efficient, creating a simplified transit experience for passengers, to enhance their journey. In the post-COVID environment, implementing more contactless and cashless ways for passengers to pay, especially for traditionally cash-dependent riders, also helps keep transit safe and secure - and fares convenient for all.

Trapeze, in partnership with Fare-Payments-as-a-Service (FPaaS) provider Masabi, brings you to the forefront of fare payment innovation, so you can protect your passengers and front-line transit workers, while helping rebuild ridership and plan your mobility strategy for today and the future.

Account-Based Ticketing and other mobile-first solutions under Masabi's Justride platform can be deployed quickly, in a few weeks or months, enabling you to implement safety measures faster. These provide multiple payment options and take the complexity out of paying fares. Passengers can simply tap and ride or bring their own "ticket." Meanwhile, you significantly reduce fare collection costs and improve productivity.

Native integration with Trapeze's suite of rider-facing tools helps you implement Mobility-as-a-Service more efficiently and increase adoption of multi-modal transport. Seamless data-sharing across applications optimizes your ability to collect and analyze ridership data, to improve service and better understand your communities' transit needs.

16

**days to deploy
mobile ticketing**

Masabi Case Study on
Nikko Kotsu Bus in Japan

62%

**of transit agencies have
deployed/will deploy ABT**

Masabi's State of Fare
Collection report, 2019

AGENCY BENEFITS

Provide seamless fare collection that meets changing needs.
Own passenger data to improve service.



Deploy Quickly

Implement mobile ticketing and payment integrations in months, not years. Readily access the upgrades you need on Masabi's Fare-Payments-as-a-Service multi-tenant platform, doing away with time-consuming bespoke solutions.



Shorten Dwell Times

Make boarding safe, quick, and easy for passengers with tap-and-ride convenience and rear-door boarding. Reduce dwell times at each stop and keep on schedule to meet passenger demand even on reduced capacity.



Rebuild Ridership

Restore the public's confidence in mass transit by keeping rider safety top of mind with contactless and convenient payment. Implement fare payment solutions that improve on-time performance, increase passenger insight, and enable personalized travel options, helping transit recover faster.



Increase Cost Savings

Streamline operations and eliminate the costs of running proprietary fare payment systems, minimizing cash handling and physical infrastructure costs. Tickets also cannot be counterfeited, reducing fraud.



Enable Multi-Modal Transit

Create an integrated payment system across a multi-modal network, increasing transit-friendly mobility options for passengers. Easily integrate payments with new mobility providers.

PASSENGER BENEFITS

Make payment safe and convenient for all riders.

Put Passenger Safety First

Move away from cash collection to reduce the risk of contamination and meet health and safety protocols.

Simplify Transactions for Riders

Increase passenger convenience with quick-tap fare solutions that streamline and simplify the payment process.

Enhance Passenger Mobility

Create opportunities for passengers to take multi-modal transit by sharing payment platforms with other mobility services.

Fare Payment Innovation For Today And Tomorrow

A dynamic payment system puts your operations ahead in many ways. It provides passengers with the ultimate in convenience. It minimizes contamination risks for both your riders and employees. It eliminates the costs associated with manual fare collection and reconciliation, increasing your staff's productivity. Trapeze Payment solutions simplify fare payment for your passengers and your agency with a comprehensive system that's easy to use, maintain and configure, and backed up with extensive customer support and training.



PRODUCT FEATURES

Account-Based Ticketing

Enable passengers to ride transit by simply tapping a secure token (e.g. phone or card) linked to an account in the back office and charge payment post-journey. Calculate fares based on passenger locations and number of taps.

Mobile Ticketing

Have riders buy tickets quickly and securely through their mobile device for single or zonal fares, period passes, and more. Activate tickets through barcode validation.

Multiple Payment Options

Offer flexibility in how passengers pay by allowing them to “bring their own ticket” – from Trapeze’s INFO app for one-stop payment to mobile tickets, smart and contactless bank cards, mobile cEMV (e.g. ApplePay, GooglePay), paper barcode tickets, and student cards.

Cash Digitization

Increase convenience for cash riders by enabling purchase and reload of accounts from retail locations.

Comprehensive Data Tracking

Generate extensive, user-friendly reports to support your decision-making with ViewPoint Power BI.

Improved Fraud Detection

Enhance security and peace of mind with advanced device tracking and high-speed and secure data transfers and transactions.

Trapeze Integration

Integrate mobile ticketing with Trapeze Traveler Experience INFO suite of passenger information tools. Seamlessly integrate Justride APIs with Trapeze CAD/AVL, mobility-on-demand (paratransit), asset management, and business intelligence applications.



Open Architecture and Public Application Interfaces

Easily integrate with other transport services through system compatibility with ever-increasing payment methods.

24/7 Customer Support

Enjoy exceptional customer service from Trapeze, with 'round-the-clock access to customer support, on-site training, and interactive online training.

Watch the Webinar

Learn how ABT simplifies payment.

www.trapezegroup.com/cashless-faring

EXTEND YOUR PAYMENT CAPABILITIES

Support innovative fare payment with a comprehensive payment solution:



INFO App – Enable passengers to plan trips in real-time and pay their fares through their mobile device.



Justride Validator – Manage boarding with a versatile and durable processor that is integrated with Trapeze Payment.



EZ Customer Service Terminal – Sell, reload, and personalize smart and barcode media.

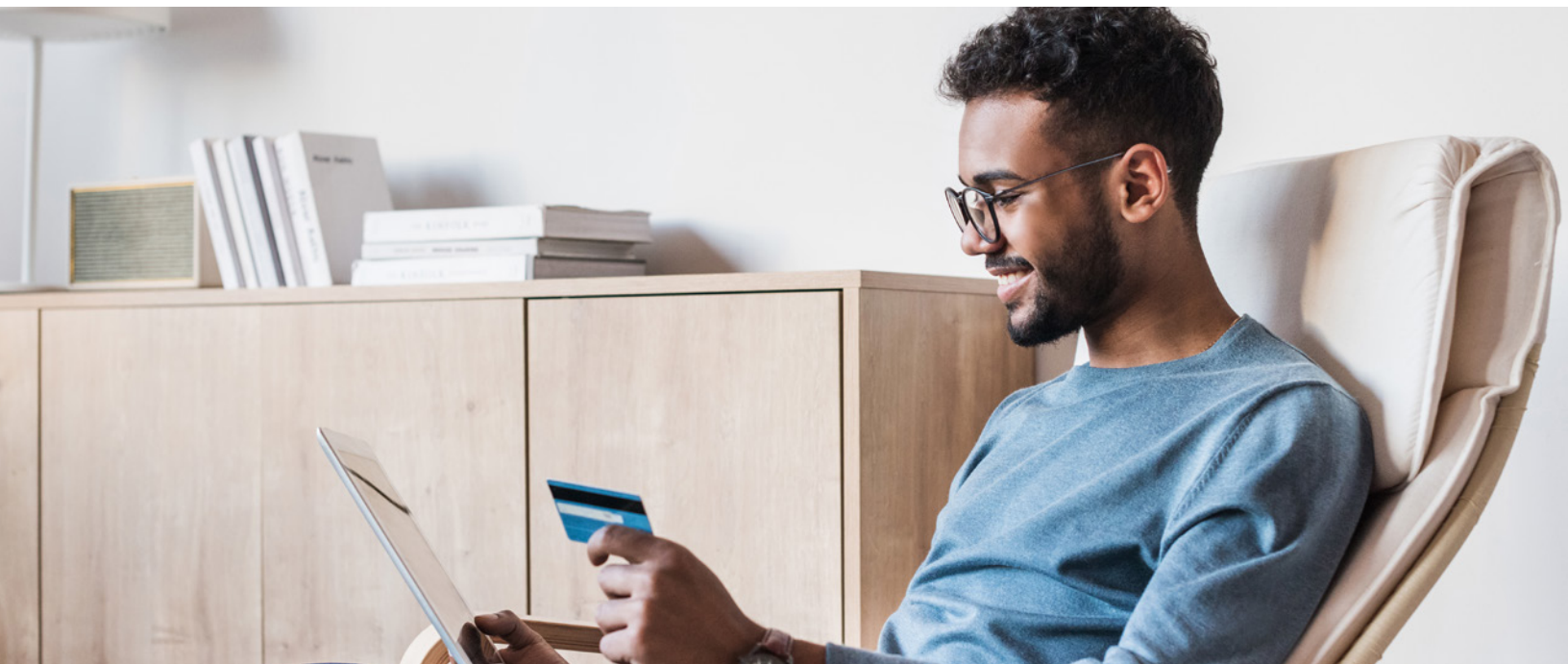


EZ Reload – Enable passengers to reload smart media products through attended device used at a remote retail location.



EZ Wallet – Let paratransit passengers pay online; do away with manual fare reconciliation.

Reach out to our Payment experts for a demo.





Connect with our Experts

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